



# Save9 Case Study

## Client: AlphaGraphics

- ▷ The solution: Online procurement system with web-to-print PDF workflows
- ▷ Type of client: National UK printing franchise
- ▷ Benefits: Increased turnover for franchises and higher customer retention

“ We tend to use Save9 as a strategic developer for our online technology projects. A case in-point is our E-Portal product for the UK franchise network - Save9 helped us to deploy an online procurement system that takes web-based form data to create Acrobat PDF files for online pre-press proofing. ”

Managing Director **David Wigglesworth**,  
AlphaGraphics UK, 2005.

AlphaGraphics, founded in 1970 in the United States, is the leading provider of print-related and digital publishing services for businesses worldwide. Today, AlphaGraphics has over 300 locations in fourteen countries. Businesses across the UK and around the globe look to AlphaGraphics as their one-stop source for world-class designing, copying, printing, and digital document management.



AlphaGraphics has formed a strategic alliance with Save9, sharing research, emerging technology and resources. Save9 works closely with AlphaGraphics to strategically develop innovative applications for the benefit of thousands of business customers, whether a small business or a FTSE 100 Company.

Save9 currently enables AlphaGraphics UK to deliver high-quality online services to its business customers; through its development of a web-based purchasing system for custom printed stationery. Using Acrobat PDF software and Save9



technology, AlphaGraphics customers complete web-based order forms to auto-generate actual PDF artwork that is full-colour and press-ready. This saves on operator time, design re-working, brand management, shipping costs, proof printing and stationery approval turnaround times. The net result is a highly effective print ordering service that is right first time for every online AlphaGraphics customer.

A separate project, the AlphaGraphics website, was fully re-designed and implemented by Save9. Take a look at the [AlphaGraphics.co.uk](http://AlphaGraphics.co.uk) website to see how Save9 carefully maintained the AlphaGraphics international brand identity yet managed to give it a fresh make-over.

AlphaGraphics is the hallmark of a ready response printer, serving both the long-term needs of small to medium-sized business customers whilst also continuing to deliver quality services to consumers. Save9 continues to develop state-of-the-art software that addresses these needs, ensuring AlphaGraphics and its online service portfolio remain the best in the print industry.

Save9 Ltd has considerable experience and a proven track record in the development of innovative websites, databases, multi-media, networking, security, audio-visual, business intelligence, training and support solutions. Consistently recognised as a quality service provider, Save9 is Business Link approved (Platinum level - Club UK Online) and TMB accredited (The DTI Technology Means Business scheme).

For further information please contact Steve Bromham or Jason Hayhurst in the UK on +44 (0)1723 588099 or email [info@save9.com](mailto:info@save9.com).

